Micrographs FAQ

Question	Answer
Describe Micrographs in ten words or less.	Micrographs: a revolutionary platform to simplify development of Web3 applications.
How will Micrographs seek to accomplish this?	- Establish a platform for development of low code/no code applications specifically designed for the rapid adoption of Blockchain/Web3 apps by legacy businesses, - Supported by a network of active developers who exchange ideas about, create, distribute and sell easily-implemented Web3 applications, and - Using its native token $GRAF as a utility currency within its ecosystem.
Who is your ideal customer?	The ideal customer for the Micrographs dapp or code is a business enterprise that wants to implement blockchain application(s) but lacks the technical expertise or doesn't want to expend the substantial time and capital necessary to develop such dapps itself. Micrographs will provide a low-cost, quick and simple solution for this user to "break into blockchain."
Is Micrographs just another toolbox for amateur apps?	Quite the opposite. Here's why: - We will provide a cutting edge set of tools for developers, including: - REST API management, - Data structure/smart contract workflow tools, and - As network demand develops, additional developer tools - Will will provide white label frameworks for generating state-of-the-art, tested dApps with built-in wallets and analytics. These dapps will be composable and extendable with plug-n-play code modules from our web3 marketplace. - Plug-n-play code dapps generated by our developer community will be curated for quality by our ecosystem participants.

How will Micrographs produce both savings and revenues for its participants?	For non-technical users, we will provide instant, inexpensive business apps that will include: • The NFT launchpad/NFT store. Users may upload their art that is transformed into NFTs and may invite others to purchase them. Game developers can use our platform to integrate, create and sell game artifacts as NFTs • Additional modules currently under development • Community-generated and curated apps/code/solutions/ideas available in our marketplace. For developers, every user that installs their code will provide revenues. Those who curate developer designs will also receive compensation. As a blockchain network, Micrographs will generate passive income for node operators and others who stake $GRAF (estimated implementation early 2023).
Explain the $GRAF Token.	The $GRAF Utility Token will be used as a currency exclusively on the Micrographs network to facilitate transactions, reward node operators and other passive participants, etc. Its value will be determined solely by its perceived value in the MG ecosystem: ultimately, what the purchased code, dapps, etc. are worth to buyer and seller. The company will provide sufficient DEX liquidity to allow the conversion of $GRAF to stablecoin or other easily convertible forms of cryptocurrency, but will have no role in determining or regulating the value of the token once the $GRAF ICO is completed. THe $GRAF Token will be an ERC-20 token, with cross chain capabilities as the project evolves. . The total mint will be limited to 10 billion tokens. The ICO, including 2 presale rounds, is limited to 1.5bn tokens, with the presale rounds offering 50% and 25% discounts from the ICO price of $0.01 per token. The terms of the ICO are subject to change by Micrographs.

How will the $GRAF ICO price be determined?	The Company has set the ICO price in accordance with careful analysis of industry competitors, which is intended to estimate a discounted value of $GRAF for use in its ecosystem. No assurance or expectation of appreciation in value of $GRAF is intended, as the ultimate market value of the token will be determined by the marketplace; this could be higher or lower than the ICO price.
What is the current round of funding?	Since the Company is in development, the current funding should be described as seed capital. Membership equity in the Company (a limited liability company) is being offered to a limited number of accredited investors on a negotiated basis. Certain investors may also be offered discounted $GRAF tokens (see "Explain the $GRAF Token," above).
What are the anticipated uses of funds?	• Ongoing Application Development • Preparation for ICO (compliance, offering documents, communications) • Marketing, legal and professional fees, and other overhead during the development phase
Do you have a product? When is beta testing?	Yes. We do have a product. Includes NFT wallet for Ethereum and Solana, and several other apps, such as NFT launchpad. Beta testing will be occurring Q3, 2022, for our first suite of products, with others in development.
What is Micrographs, is it a blockchain?	It's both a user-friendly web3 development platform and a blockchain-as-a-service platform, and yes, a proof-of-Stake blockchain network too (in-development, production-ready ETA 2023).

Can you explain more about Micrographs nodes?	We are building 3 types of nodes for Micrographs network: • Front node (handles web3 apps) - scheduled to be ready this year / yearly 2023 • Validator node (validates transactions) (ETA 2023) • Storage node (stores billing data) (ETA 2023) Node operators will be airdropped tokens to run MG nodes to host our network and earn token rewards Initial price tag to operate a Micrographs node: **TBD**

Tokenomics	• Users pay fees with tokens to use Micrographs platform.
	• Participants, such as node operators and developers earn token rewards that come from both:
	   • the fees paid by users
	   • the tokens reserve (distributed dynamically, via a smart contract)

Can US investors participate	Yes, US Investors can participate in the token sale and usage of the modules.
Why are you planning to list the token on Pancake Swap or a similar DEX?	• DEXes allow for easy setup of liquidity pools and user onboarding, and gives the token a stable market on which to transact • While transaction fees are marginally higher than a centralized exchange, the benefit to our community and security of the Binance ecosystem is second to none in the industry, which is why we will issue the token on BSC upon launch, and perform a 1:1 swap from the ERC placeholder token, issued to our early token holders.
Why are you not on Republic or any one of those crowdfunding platforms	Because of funding, legal structure, and other severe limitations and restrictions imposed by Republic that are incompatible with our roadmap and vision.

Go to Market (customer acquisition)	• Building Community on Social Media • Partnerships and integrations • Video and search ad campaigns • Seek out projects that can benefit from utilization of our low code/no code modules as we deploy
Who is your ideal customer? Who is the end user, and who is the buyer of your product?	The ideal customer for the Micrographs dapp or code is a business enterprise that wants to implement blockchain application(s) but lacks the technical expertise or doesn't want to expend the substantial time and capital necessary to develop such dapps itself. Micrographs will provide a low-cost, quick and simple solution for this user to "break into blockchain."
How much will customers pay for your product	Subscription: 100-200 / month, depending on the app and number of files Pay-as-you-go: flat fees for certain modules Transaction fees
Metrics / KPIs	Number of users / wallets created / traction Number of API calls
How can you grow faster	This is something that we will calculate after each milestone is reached. In general, boosting the sales team and going after Enterprise clients for both sales and integrations with other platforms and development teams.
Use of proceeds	• Continued module development • ICO Prep • Legal, Marketing, Professional Services and Operations
What happens if everything goes according to plan over the next 5 years	We become the go-to Web3 development platform in the world for both technical and non-technical users, with most inc 500 companies using our platform
Have you thought about doing a feature [XYZ]?	We evaluate all new ideas by our legal / technical / marketing teams, as a separate process.
Is there a lockup period / is there a scheduled unlock	**None** , except founders , who have a 9-12 month vesting period for their token and restricted sales, to help facilitate project growth